



Midvale Messenger

July-August 2024

Calendar:

July 5: Summer Nights at Segoe, Segoe Park, 6:30 p.m.

July 6: Friends of Sequoya Library Bookshop Sale, Market Square, 9 a.m. to 4 p.m.

July 12: Summer Nights at Segoe, Segoe Park, 6:30 p.m.

July 19: Summer Nights at Segoe, Segoe Park, 6:30 p.m.

July 26: Summer Nights at Segoe, Segoe Park, 6:30 p.m.

August 3: Friends of Sequoya Library Bookshop Sale, Market Square, 9 a.m. to 4 p.m.

August 17: Friends of Sequoya Library Bookshop Sale, Market Square, 9 a.m. to 4 p.m.

August 27: MHCA Board Meeting, Sequoya Library, 6:45 p.m.

MIDVALE MESSENGER

The *Midvale Messenger* is published six times a year by the Midvale Heights Community Association. Copy deadlines are the 15th of February, April, June, August, October, and December.

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President's Message

Don't Forget to Vote in the August Primary

By Joy Cardin

President of the Midvale Heights Community Association

Hello Neighbors,

I hope you are enjoying the summer so far - in between the all the rain and severe weather! We had a successful annual picnic on June 20th, and there's lots more to come.

The Midvale Heights Community Association is

sponsoring or co-sponsoring many fun activities in July, including the 83rd annual July 4th Celebration in Westmorland Park, the Summer Nights concerts on Fridays in Segoe Park, and a new Summer Olympics competition for Midvale Heights and Westmorland families at Westmorland Park on July 28 at 2.00 pm. There is more info on the Segoe Park concerts and the Summer Olympics on page 4 of this issue of the Midvale Messenger.

While you are having fun, don't forget about your civic duty to vote in the August 13 Primary Election. You will have the opportunity to narrow the field among the four candidates running for Dane County Executive and vote on two proposed constitutional amendments. You can see what's on your ballot and more election information at myvote.wi.gov.



Neighborhood News Briefs

WIDE-LP, 99.1, Our Neighborhood Radio Station

By Carl Wacker
Friends of WIDE-LP

WIDE-LP radio, on Orchard Drive in the Midvale Heights neighborhood, sponsored a Make Music Madison venue on June 21. Mary Mullen and Patty Stockdale started us off at 3:15 pm, then performances by The Raging Grannies, Ken Lonnquist, and Stephanie Rearick were broadcast live over WIDE-LP, 99.1 FM.

Photos from this event, and from past MMM events can be seen at: madisonwi.us/WIDE-LP/photos/MakeMusicMadison

WIDE-LP radio broadcasts 24/7, and can be heard within a few miles of the Midvale Heights Neighborhood. The station is able to operate in Midvale Heights thanks to the generous help of neighborhood volunteers and support from the Midvale Heights Community Association. Please visit www.widelp.org for more information and a broadcast schedule.

Volunteers are always welcome. Please email us at: radio@widelp.org if you are interested in volunteering.



Friends of Sequoya Library Keep You Connected

By Nadine Pfothenhauer
Friends of Sequoya Library

Recently the U.S. Surgeon General, Vivek Murthy, expressed concern that the nation's health is being threatened by an epidemic of loneliness, isolation, alienation, and friendlessness. How grateful we can be that

we live in Midvale Heights, a community that has opportunities for connection! How grateful we can be that we have the Sequoya Branch Library, a forum where there are programs, classes, book groups and resources available to those who need a friend and those who can be a friend. The Friends of Sequoya exists to provide funds to make connections at Sequoya like Tai chi, sewing, and watercolor classes, children's programs and Saturday concerts. We are very grateful for your donations of books, DVDs and CDs which we sell to renew those funds. We accept donations at Sequoya Library every day but you can also bring them to the Friends of Sequoya Bookshop in Market Square on Mondays and Thursdays from 9 a.m. to noon. We request that large donations are brought to the shop or leave a message at 608-288-9848 so we can arrange a pick up. If you have any questions about donations or volunteering with the Friends of Sequoya, ask at the Sequoya Help Desk, come to the shop to talk with us on our donation days or leave a message on our shop phone: 608-288-9848. Upcoming sales at the Friends of Sequoya Shop are July 6, August 3 & 17, and September 7. Find us on Facebook: <https://www.facebook.com/friendsofsequoyalibrary/>.



The Raging Grannies - MMM - June 21, 2024

Neighborhood News Briefs



Annual Neighborhood Garage Sale Set for August 30-31

By Michelle Kempf-Weiber

Start cleaning out those closets—the Midvale Heights Community Association (MHCA) annual garage sale is weeks away. Official dates and times for this year's sale are Friday, August 30, and Saturday, August 31, from 8 a.m. to 2 p.m. Participants can choose to hold their sale on one or both days and set their own hours. Registration this year is just \$5.

More than 20 Midvale Heights neighbors usually participate in the sale. There is strength in numbers: the more homes participating, the bigger the crowds shopping the sales! The MHCA advertises the sale on Craigslist, NextDoor, and other websites. Participants are encouraged to also advertise for added visibility.

A feature of the sale is an online map on the MHCA website (www.midvaleheights.org) that buyers can download to guide them through the sale. The \$5.00 registration fee covers advertising, neighborhood signs, and maps for participants to distribute to sale shoppers. A packet containing sale

guidelines, a sign designating participants, and maps for shoppers.

You can register online at <https://www.midvaleheights.org/GS2024Register>, or complete and return the registration form on page 8 of this issue of the Midvale Messenger, or complete and return the form after downloading at <https://midvale->

[heights.org/2024_MHCA_Garage_Sale_registration_form.pdf](https://www.midvaleheights.org/GS2024Register).

Michelle Kempf-Weibel and John Weibel are chairs of the garage sale and can be reached at mhcagaagsales@midvaleheights.org. Forms are due back to Michelle and John by August 16 in order to be included in the online map.

National Night Out Picnic is August 6 at Westmorland Park

By Bonnie Roe
Midvale Heights Good Neighbor Project

Join us for the second annual National Night Out Picnic at Westmorland Park on Tuesday, August 6th from 5 to 8pm hosted by the Midvale Heights/Westside Madison Good Neighbor Project!

The Mad City Ukes will be performing live, and you can meet command staff and neighborhood officers from the Madison Police Department's Midtown District. Free food (taco and nacho bar and desserts) and refreshments will be provided.

Horses from the MPD's Mounted Patrol Unit and a police K9 team will also be making an appearance this year, so don't miss this fun event which is sponsored by Midvale Heights Community Association and Westmorland Neighborhood Association.



National Night Out is an annual, nationwide community event that promotes police-community partnerships to help keep our neighborhoods safe, caring places to live.

Hope to see you there!

MHCA's Summer Nights at Segoe Returns July 5, 12, 19 and 26

The Midvale Heights Neighborhood Association's annual summer concert series, Summer Nights at Segoe, will return on Friday nights in July with new groups along with old favorites. The series will open on July 5 with Gin, Chocolate & Bottle Rockets playing and singing pop, rock, and blues tunes. The group first appeared in the Segoe Park series three years ago, and we are glad to have this energetic trio of singers and musicians back. The series will continue with Acoustic Collective on July 12, the Cajun Strangers on July 19, and the Honey Pies on July 26.

Concerts will begin at 6:30 pm and run until 8:30. Bring your blankets, lawn chairs, picnics, and dancing shoes, and enjoy the music.

A Note on Food: Our loyal fans will know that locating food carts to provide picnic dinners and other food at the concerts has been a major challenge since the beginning of the pandemic. No food cart vendors have committed to appearing at Summer Nights at Segoe this year. The concert organizers recommend bringing food with you to the concerts. One great option is Hy-Vee, just down the street (675 S. Whitney Way, Madison), where there are a wide variety of ready-to-heat hot food to go.

The Lineup:

July 5: Gin, Chocolate & Bottle Rockets
 July 12: Acoustic Collective (Recent change)
 July 19: The Cajun Strangers
 July 26: The Honey Pies



Midvale Heights Neighbors Plan Olympic Games with Friends in Westmorland

By Alexandra Salmon

A small group of friends has been planning a fun, family-friendly Piper Park vs. Westmorland Olympic Games. The event will take place on July 28, from 2 p.m. to 5 p.m., at Westmorland Park.

We'd love for fellow Midvale Heights neighbors to stop by to see what the event is all about, cheer on Team Piper Park, and play in any events that have open spots! The teams will play a variety of sports, including ultimate frisbee, badminton, soccer, volleyball, the classic tug of war, and more.

We extend our heartfelt thanks to the Midvale Heights Community Association for their generous donation, which has helped make this event possible.

We hope this event will mark the beginning of a new annual tradition, fostering camaraderie and community spirit. See you there!

Dist. 11 Town Hall on Tenant Rights is July 30

By Bill Tishler

Madison District 11 Alder

Wisconsin is known as a landlord-friendly state due to the absence of rent control laws, which prevent local governments from implementing rent control or regulating rents and fees for rental units. This allows landlords to charge market-based rates. In Madison, where the demand for affordable housing is high, rents are rising at one of the fastest rates in the country. Earlier this year, some residents in District 11 experienced rent hikes of 20-40 percent posing challenges for many to afford to continue living in our neighborhood, near family members, friends, workplaces, schools, stores, and bus routes.

While the city lacks the authority to regulate rents and fees for rental units, I can leverage my position as Alder to promote resources that provide access to conflict resolution services and educate tenants and landlords about their rights and responsibilities. Therefore, I am pleased to announce another District 11 Town Hall scheduled for Tuesday, July 30th at 7:00 pm at the Sequoya Library. Joining us will be Hannah Renfro, a District 11 resident and the Executive Director of the Tenant Resource Center (TRC). TRC is a nonprofit membership organization committed to promoting positive relationships between rental housing consumers and providers across Wisconsin. Prior to her role as Executive Director, Hannah practiced law for over 15 years, focusing on litigation and employment law.

The topics covered will include landlord-tenant relationships and rental agreements, rent increases, accessory dwelling units (ADUs), and considerations regarding student tenants. There will also be dedicated time for a Q&A session. This event will be in a hybrid format for those wishing to attend remotely. All community members are welcome to attend either in person at the Sequoya Library or remotely via Zoom. You can join the Zoom meeting using your computer, smartphone, or landline telephone. Those attending remote will receive login information after registering in advance by visiting: <https://bit.ly/30July2024>.

What: District 11 Town Hall: "Tenant Rights" (Hybrid)

When: Tuesday, July 30, 2024 from 7:00 pm to 8:15 pm

Where: Sequoya Library, 4340 Tokay Blvd, Madison, In-Person Meeting Rooms A and B Combined or via Zoom. Registration required at <https://bit.ly/30July2024>



**TENANT
RESOURCE
CENTER**

Trees, Trees, Trees

By Wendy Weber

The MHCA Green Team

The Cambridge Tree Project is a repeat from earlier this spring with two additional comments. If you are now looking for a tree to purchase, check out the great Cambridge Tree Project!

Cambridge Tree Project

(www.cambridgetreeproject.org/)

This not-for-profit organization in Cambridge, Wisconsin, promotes tree and shrub planting through their annual sale. Native options include straight species: yellow birch, burr, red and swamp white oaks, American larch (Tamarack), Ohio buckeye, Kentucky coffeetree, and red mulberry, Pagoda dogwood, Ironwood, Muscledwood, and American Plum. Order by phone or email. Pick up in Cambridge. Good prices.

PS. If you want to be intentional about choosing a tree, shrub or plant that is especially beneficial to our environment, here is a great source of information from Johnson's Nursery near Menomonee Falls.) <https://kb.jniplants.com/native-plant-guide>.

PPS. Did you know that when the city of Madison replaces trees on your terrace, you as a homeowner might be able to choose a native tree that is more beneficial to our environment? Remember to ask about it!

Since we're already talking about trees, this is some good information from Citizens Climate Lobby (CCL) citizensclimatelobby.org about why trees are important **and** maybe some thoughts about trees you may not be aware of.

Urban Forests

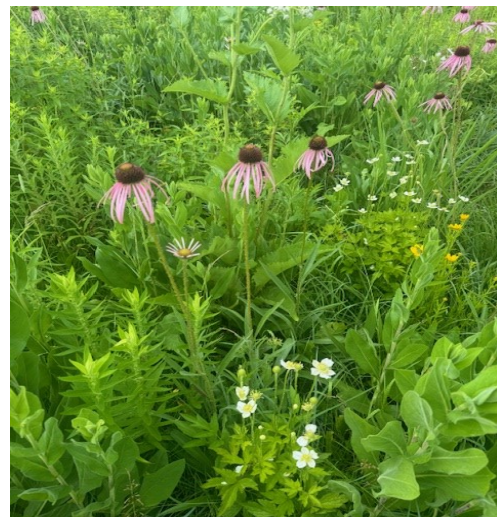
In American cities, trees save lives.

As our summers grow hotter, urban trees keep things cool in our cities.

Extreme heat threatens the lives and health of people living in cities during the summer. Plant-



ing a collection of trees (and thereby creating more healthy urban forests) within cities is one of the cheapest, fastest, and most effective ways to directly lower temperatures and save lives. Today, some city neighborhoods enjoy trees and green space, while others do not. Due to historic discriminatory policies, trees in cities are often sparse in neighborhoods with more low-income families and people of color. Today, these neighborhoods can experience temperatures more than 15°F hotter than wealthier neighborhoods in the same city on a hot day. We can help change that while improving air quality at the same time.



Advocate for Increasing Urban Forests Nationwide and Take Action

Advocate for policies that increase urban forests, with a focus on neighborhoods that suffer from a lack of tree equity.

Support local groups and local community leaders with tree planting initiatives.

Help local communities take advantage of funding available for adding trees.

Here is also an article worth a read with more in-depth information on tree equity from the Arbor Day Foundation:

“A Tree Can be an Equalizer: How the Arbor Day Foundation Approaches Tree Planting in Underserved Communities” from the Arbor Day Foundation and what it is doing about discrepancies in tree placements in different neighborhoods.

<https://www.arborday.org/stories/a-tree-can-be-an-equalizer.cfm>

Invitation to July 27 Prairie Garden Tour at Odana Hills:

The Midvale Neighborhood Association together with the local Wild Ones chapter is excited to host another prairie garden tour at the Odana



Hills Golf Course on Saturday, July 27 at 6 p.m.! The color display this year is phenomenal!

The prairie restoration area is 1.5 acres and owned by Madison City Parks. Volunteers are establishing and maintaining a highly diverse native prairie plant community to showcase the beauty of native plants and foster habitat for pollinators, birds, and other wildlife. Marcel Wuethrich is spearheading this volunteer effort and will be giving the tour with other volunteers.

The address is Odana Hills Golf Course, 4635 Odana Rd., Madison, WI 53711. We will meet at the south end of the parking lot, all the way at the end.



ANNUAL MIDVALE HEIGHTS NEIGHBORHOOD GARAGE SALE

Friday, August 30, and Saturday, August 31, 2024

(Labor Day weekend)

8 a.m. – 2 p.m. both days

(Each homeowner may choose to set their own hours)

Registration cost is just \$5. This fee provides signage, many varied forms of advertising, and listing of your house on our garage sale map that includes categories of items in your sale.

THREE EASY STEPS:

1. Fill out the form below OR register online at:
https://midvaleheights.org/Annual_Neighborhood_Garage_sales. Please check the box to designate if you will be holding your garage sale on both Friday and Saturday or Saturday only or Friday only. Check the boxes to show which categories your sale will feature.
2. ***Please consider an additional tax-deductible contribution to benefit the Midvale Heights Community Association.***
3. Return the form **no later than Friday, August 16, 2024** to:
Michelle Kempf-Weibel and John Weibel, MHCA Garage Sale Coordinators
5122 Sherwood Road
Madison, WI 53711 (forms can be either mailed or dropped off in their mailbox)

Garage sale packets will be distributed to each sale site by volunteers **a few days before** the garage sale. Packets include general guidelines, Garage Sale Maps for distribution at your sale, and an Official Sign to post at your sale.

Questions? Please email Michelle and John at mhcagaragesales@midvaleheights.org.

REGISTRATION FORM (please complete all areas)

Name (print clearly) _____

Address _____

Phone Number _____ E-Mail Address _____

- ☐ **I plan to hold a garage sale at my home.** Enclosed is my registration fee of \$5.00.

\$5.00

PLEASE CHECK ONE OF THE FOLLOWING:

- ☐ My garage sale will be held on **both Friday, August 30 & Saturday, August 31**
☐ My garage sale will be held on **Friday, August 30, only**.
☐ My garage sale will be held on **Saturday, August 31, only**.

MY GARAGE SALE will feature the following categories of items (please check all that apply):

- | | |
|---|--|
| <input type="checkbox"/> Kids/Baby Clothing/Toys | <input type="checkbox"/> Furniture |
| <input type="checkbox"/> Women's or Men's Clothing | <input type="checkbox"/> Antiques/Collectibles |
| <input type="checkbox"/> General Household | <input type="checkbox"/> Books/Jewelry |
| <input type="checkbox"/> Other, please specify: _____ (limit of 25 words) | |

- ☐ I would like to make an additional contribution to support the Midvale Heights Community Association.

\$ _____

TOTAL ENCLOSED

Please make your check payable to: **Midvale Heights Community Association (MHCA)**. We **MUST** receive your registration by August 16 to include your sale on the Neighborhood Garage Sale Map.