



# Membership Messenger

## 2025-26

### President's Message

## Be a Good Neighbor—Join the MHCA

by Joy Cardin

Welcome to the latest *Membership Messenger*. Every household in Midvale Heights is receiving a copy, giving everyone a chance to join the MHCA. So, if you are a member, please renew and convince a few neighbors to join you. If you are not a member, please consider joining MHCA. Membership is \$20 per household per year, and we think you get your money's worth!

### Supporting the Neighborhood

One benefit of joining the MHCA is the personal commitment you make to being a good neighbor by staying informed about and participating in Midvale Heights activities. Whether it is supporting children's activities in the parks, attending town halls or other forums, or just engaging with your neighbors on local issues, MHCA membership provides the best way for you to thrive in Midvale Heights. At monthly board meetings, we discuss and act on matters important to the neighborhood, while our annual membership meeting features guest speakers ranging from elected officials to local celebrities. Members are welcome to attend all these meetings.

### Neighborhood Activities

MHCA does many things to make our neighborhood a great place for families to grow. We host an annual picnic in June and organize a garage sale on Labor Day weekend; sponsor a summer baseball league for boys and girls; and host band concerts in July at Segoe Park. We also organize candidate forums during election years and sponsor blood drives at the Sequoya Branch Library. The MHCA website provides useful information, including community news, contact info for MHCA directors and other local officials, and copies of previous *Messengers*.

#### Membership Calendar

##### May 1-July 31:

Membership Drive. Complete your registration form by July 31 to ensure you are listed in the neighborhood directory and receive your discount card on time.

##### August:

Directories and 2025-2026 discount cards sent to all MHCA members.

##### September:

Discount cards for 2025-2026 effective on September 1; new members receive September-October *Messenger* in mid-September.

### Member Benefits

As a member, you will receive the bi-monthly *Midvale Messenger*, delivered online, our annual membership directory, access to member-only features of our website, and a **member discount card**. The directory is a handy resource for locating neighbors and finding local babysitters and snow shovelers. The discount card gives MHCA members discounts at local businesses. We see this as a win-win, as the price reduction encourages neighbors to patronize local stores and our members get a price break.

### Two Ways to Join

You can join the MHCA by registering at <http://midvaleheights.org/MHCAreger> and using PayPal (preferred) or by completing and mailing the membership form (page 2) along with a check. The membership drive runs through July 31, with new discount cards and directories sent out in August. New members will begin receiving the *Messenger* with the September/October issue. Join now and help us all make Midvale Heights a great place to live!

# Midvale Heights Neighborhood Association Membership Form

To renew or register online, go to <http://midvaleheights.org/MHCAregister>

Friends, Thank you for supporting MHCA and the many activities that make our neighborhood so special. Please print and be careful to write legibly, so that your name and information are entered in our database correctly. Welcome to MHCA!

Midvale Heights Street Address: \_\_\_\_\_

	First Name	Last name	Phone	Email	Occupation / Business
Adult #1	_____	_____	_____	_____	_____
Adult #2	_____	_____	_____	_____	_____
Adult #3	_____	_____	_____	_____	_____

- ☐ Please check here if you want to be added to the Good Neighbor Project email list
- ☐ Please check here if you do not want your email address used to send other announcements

	First Name	Last Name	Baby sitting	Odd jobs	Mowing	Snow shoveling
Child #1	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Child #2	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Child #3	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Child #4	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

- ☐ I do not wish to be listed in the directory (you will still receive a directory)
- ☐ I do not wish my children to be listed in the directory

INFORMATION OBTAINED BY MHCA IS USED ONLY FOR THE DIRECTORY AND DISTRIBUTED ONLY TO  
MHCA MEMBERS. IT IS NOT SOLD OR DISTRIBUTED OUTSIDE MHCA.

I would like to volunteer / contribute to neighborhood programs:

<u>Contribute</u>	<u>Volunteer</u>	<u>Contribute</u>	<u>Volunteer</u>
	<input type="checkbox"/> Block Captain or Area Director/Co-Director	\$ _____	<input type="checkbox"/> Santa Visits
	<input type="checkbox"/> Contribute articles to Newsletter	\$ _____	<input type="checkbox"/> Green Team
\$ _____	<input type="checkbox"/> Annual MHCA Neighborhood Picnic	\$ _____	<input type="checkbox"/> MHCA Youth Baseball
\$ _____	<input type="checkbox"/> Annual MHCA Neighborhood Garage Sale	\$ _____	<input type="checkbox"/> WIDE-LP 99.1 FM
\$ _____	<input type="checkbox"/> Summer Nights at Segoe Concerts	\$ _____	<input type="checkbox"/> Good Neighbor Project
\$ _____	<input type="checkbox"/> Annual MHCA/Westmoreland games		

Suggested MHCA membership donation: \_\_\_\$20 \_\_\_\$40 \_\_\_\$80 \_\_\_ Other

Membership period: Sep 1, 2025 – Aug 31, 2026

\$ \_\_\_\_\_ Membership donation

\$ \_\_\_\_\_ Total of the above voluntary contributions to MHCA programs

\$ \_\_\_\_\_ Additional, undesignated contribution towards MHCA programs

\$ \_\_\_\_\_ History Book (*Forests, Farms, and Families: A History of the Midvale Heights Neighborhood*, \$10 / copy)

Please make check payable to: MHCA      Mail to: Midvale Heights Community Association  
P.O. Box 44426  
Madison, WI 53744-4426

# Midvale Heights Community Association— Working to Make Our Neighborhood a Great Place to Live

The MHCA sponsors several activities and groups for our neighbors over the course of the year. Long-time resident or new to the neighborhood, plan to take advantage of these programs and events.

## Good Neighbor Project

Our Good Neighbor Project plans to resume occasional meetings to hear from guest speakers on public safety issues and other topics of interest to neighborhood residents. The group's motto is "neighbors working together for a safe and caring community through cooperation, education and awareness." Watch for meeting announcements on our website and in email and social media.

## Youth Baseball

The MHCA summer baseball program sponsors three leagues for children aged 3 to 9 years old, with T-Ball on Tuesday nights, Major Coach Pitch on Wednesday nights, and Minor Coach Pitch on Thursday nights. Games are played at Piper Park, Segoe Park, and the Midvale School playground. League play starts June 5 and ends the week of July 24. Registration is \$50 per player. Contact Mike Pressman at 608-288-0993 or [mmpressman@charter.net](mailto:mmpressman@charter.net) for more information about the league. Play ball!



## Annual Neighborhood Picnic

All Midvale Heights neighbors are invited to MHCA's annual picnic in Segoe Park in June. The MHCA provides meat and vegetarian sandwiches, chips, and treats, along with water and plates, cups, and utensils. Attendees are also welcome to bring additional food and beverages for their picnic, along with chairs, blankets, and any other picnic needs.



## Summer Nights Concerts at Segoe

Summer Nights at Segoe return to Segoe Park annually on Friday evenings in July, with a lineup of bands playing music from Cajun to Irish jigs from 6:30 to 8:30 p.m. Bands have included Gin, Chocolate & Bottle Rockets playing and singing pop, rock, and blues tunes, Onadare, a traditional Irish band, the Cajun Strangers, playing Cajun and Zydeco music, and the Madtown Mannish Boys playing Chicago-style blues.

## Green Team

The Green Team oversees the Tokay Blvd. median volunteers, the Bison Prairie gateway on Midvale Blvd., the Southwest Bike Path, and the prairie garden at Odana Hills Golf Course. The group also sponsors Let's Talk events about gardening, sustainability, and other climate related issues at Sequoya Library.

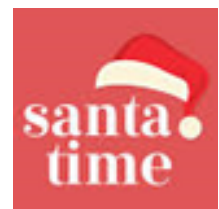


## Neighborhood Garage Sale

For 20 years, MHCA has sponsored a neighborhood-wide garage sale over Labor Day weekend. The MHCA prepares maps of all the sale sites, handles all the advertising for the sale, and arranges for the St. Vincent de Paul Society to pick up items that have not sold on Saturday afternoon. This is a great chance to get extra buyers by participating in this group effort. Applications for the sale will be available online in late June.

## Santa Visits

Every December, the MHCA helps Santa visit neighborhood children a few weeks before Christmas. Accompanied by one of his elves, Santa brings small gifts to children's homes and chats with them briefly.



## Merchant Discount Plan Saves MHCA Members Money

The MHCA board of directors instituted a merchant discount plan for MHCA members. We recruited merchants, focusing as much as possible on locally owned businesses, to offer discounts to our members. Discounts are generally 10%, although they can vary from merchant to merchant, as indicated on the list to the right.

With MHCA dues at only \$20 per household, that means that our members could easily recoup their membership fees by dining at our sponsoring restaurants three or four times a year or patronizing many the service providers listed here. Do yourself and our local merchants a favor—join the MHCA, and then go shopping with your Member Discount Card. All of our member merchants will be happy to see you!

## Volunteer Opportunities Abound

We like to think that the MHCA provides many services to Midvale Heights residents: We sponsor a number of events and activities that make this a great place to live. But we need volunteer help to support many of these activities. Think about what you might find interesting and worthwhile and then consider volunteering for a program. The application on page 2 lists a number of things, so take a look at what might interest you. Also take a look at the activities listed on Page 3 for some volunteering ideas.

We are always looking for volunteers for our December Santa visits. Each year, the MHCA arranges for Santa to visit young children in the neighborhood, bringing small gifts and accompanied by elves.

### Participating Businesses 10% Off Except Where Indicated

Christine Otth, LLC, Medical Massage, 313 Price Place, (608) 513-9492  
GiGi's Cupcakes, Hilldale Mall, (608) 661-7465  
i9 Sports for Children, various locations, (608) 316-1590  
Jiffy Lube, 648 S. Whitney Way, \$8.00 off Sig. Serv.+10% added serv.  
Luigi's Pizza, 515 S. Midvale Blvd., (608) 661-7663  
Lynn's of Madison—Art Supplies, 5928 Odana Road, (608) 274-1442  
M&R Sewing and Vacuum, 6115 Odana Road, (608) 278-4242  
Madison Chocolate Co., 729 Glenway St.  
Modern TV & Electronics Service, 5621 Odana Road, Diagnostics fee  
Nakoma Plaza Auto Repair and Sales, 4514 Verona Road  
Nonno's Ristorante Italiano, 704 S. Whitney Way, (608) 661-9254  
Nutzy Mutz & Crazy Catz, Sequoya Commons, Non-food items  
Raven Computers, Inc., 5956 Odana Road, (608) 661-1372  
Style FX Hair Studio, 449 S Yellowstone Dr., (608) 273-1935  
The Electric Needle, Sewing machines and supplies, 4281 W. Beltline Hwy.



## Your Neighborhood Radio Station

**Community Supported / Ad-free**

### We are

**A grassroots low power radio station airing progressive voices and music. We archive many of our talk shows for online listening.**

**100% volunteer operated. We welcome community input and participation.**

### Tune in! Volunteer!

**Music, fiction, poetry, news, interviews and more. To find out more about volunteering or donating, visit our Friends of WIDE-LP Radio page - <http://widelp.org/friends/>**

Funded in part by the City of Madison Neighborhood Grant Program, and the Midvale Heights Community Association